

Assignment 1: Source a Piece of Media (10%)

The purpose of this assignment is to demonstrate your ability to find a piece of media with licensing allowing its use, adapt it to an educational purpose, and embed it within an online lesson.

1. Select a topic and learning outcome for which a piece of educational media can support learning.
2. Considering your topic and learning outcome, contemplate the types of media that may be appropriate. Use the Creative Commons and public domain collections curated for this course (and others you may find) to locate appropriate media for your lesson. The media must be licensed for reuse and modification.
3. Adapt the media piece by editing it and/or adding to it, so that it supports learning. If necessary, use media editing techniques and tools explored in this course to adapt or add to the media piece you selected.
4. Embed the media within a page so it integrates within the lesson and supports the listed learning outcome.

The online lesson page must include everything needed for one self-contained lesson, focused on just one learning outcome. This could be text that sets context and lays out what the learner is to do with the media. The online lesson page must be designed for the learner. The media piece cannot be wholly created by you. You must find a suitable media example and use it, as found or altered, in your lesson.

This assignment can be started on completion of Unit 2 on Multimedia Theory (Monday of Week 3). **The assignment is due on Sunday of Week 6.**

Assignment 1 Rubric (20 marks total)			
Criteria	Not Yet	Meets Minimum Requirement	Fully Meets Requirement
Media is appropriately licensed (2 pts)	Media is not licensed for you to copy, adapt, and use.	Media is licensed for reuse but not for adaptation.	Media is licensed for reuse and adaptation or is in the public domain.
Media is pedagogically appropriate (3 pts)	Media does not conform to pedagogical norms established by research or accepted practice.	Media conforms to pedagogical norms established by research and/or accepted practice but significant room for improvement exists.	Media conforms to pedagogical norms established by research and/or accepted practice.
Media supports learning outcome (2 pts)	Media is irrelevant to the learning outcome.	Media supports the learning outcome	
Media is appropriately integrated with your lesson (3 pts)	Media is embedded without reference to the lesson.	Media is integrated with the lesson but better integration would improve learning.	Media is well integrated with the lesson and seamlessly supports learning.