

Assignment 4: Media Tool Presentation (15%)

The purpose of this assignment is to research the pedagogical and technical possibilities related to an online media development or distribution tool or platform. This assignment has two components: a written report (8 marks) and a group presentation (7 marks). As a group you will write a short report in blog post form of no more than 500 words excluding references, and share your findings in a synchronous group presentation of no more than 10 minutes excluding participant questions. Your synchronous presentation can take place within a web-conferencing tool provided by TRU or by another tool of your choosing (please clear alternate tools with the course instructor). Your blog post must accept comments for others to ask questions or engage in discussion and your synchronous presentation must include time for participant questions.

Working in groups of 2 or 3, your research, report, and presentation will centre on one specific platform or tool that allows you to create or edit media, and/or allows you to distribute media. Your Open Learning Faculty Member must approve the platform or tool before you begin. An appropriate media platform would be a web-based service that allows you to host media and share it with others, like YouTube. An online tool would be a web-based site that allows you to create or edit media (e.g., Google Draw). The presentation and report should address these topics:

- 1) Academic or informal writing on the educational benefits of the tool or platform including:
 - Published research on the educational use of the specific tool/platform or on similar tools or platforms
 - Writing from educational bloggers or other non-academic sources
- 2) Aspects of tool use by instructors including:
 - Ease of use
 - How it supports pedagogically-sound development, configuration, or distribution of media
 - How it supports accessibility and universal design for learning
- 3) Aspects of tool use by students including:
 - Suitability for individual student and group use
 - Appropriateness for project-based learning

Submit the link to your blog post/page to the Moodle Assignment page and indicate the date/time of your synchronous presentation on the Assignment 4 Presentation schedule Google Doc.

Assignment 4 Rubric (15 marks total)			
Criteria	Not Yet	Meets Minimum Requirement	Fully Meets Requirement
Report effectively describes tool use by instructors and students (5 pts)	Report leaves significant issues unaddressed.	Report addresses issues for tool use by instructors and students but lacks depth or detail in some aspects or misses a key element.	Report addresses issues for tool use by instructors and students.
Academic and informal resources are used to create an effective report (3 pts)	Few if any resources, aside from those produced by the tool at issue, are used.	Some academic or informal resources are used, but there are gaps in coverage, or questions about reliability.	Academic and informal resources support a thorough and effective report.
Presentation effectively communicates key findings from the report (5 pts)	Key findings of the report are not communicated, or are just treated with links.	Some key findings are well communicated.	All key findings are well communicated.
Presentation creates opportunity for meaningful discussion on the chosen topic (2 pts)	No opportunity for discussion is provided, or a simple “any questions” concludes the presentation.	Discussion was supported with questions that didn’t invite discussion, or that were on elements of the topic of limited importance.	Discussion was supported by well crafted questions on key elements of the topic.