

Assignment 2: Develop an Online Media Assignment (20%)

The purpose of this assignment is to demonstrate your ability to develop a student assignment that incorporates student-produced media. You must create an assignment for students that evaluates their attainment of one or more learning outcomes. This assignment will be largely (at least 50% of the assignment value) by student creation of media.

Your completed assignment will be submitted as a page or post on your WordPress blog. On a separate area or page, provide the context for the assignment including:

- Description of the student demographic and learning context
- The learning outcome(s) under evaluation
- A brief overview of the unit of learning that would precede the assignment
- A paragraph explaining the rationale for the media criteria that would be used in the rubric

On the student assignment page:

- The purpose and description of the assignment
- Links to resources supporting student completion of the assignment (may be tutorials or links to resources)
- A rubric setting out the key criteria for the assignment and describing different levels of achievement for each

You should start developing your idea for Assignment 2 in Week 6 but Unit 6 Student Projects (Weeks 7 & 8) is key to completion. **Assignment 2 is due on Sunday of Week 8.**

Assignment 2 Rubric (20 marks total)			
Criteria	Not Yet	Meets Minimum Requirement	Fully Meets Requirement
Media is central to student completion of the assignment and is meaningful to meeting the learning outcome(s) (4 pts)	Student media piece constitutes a small part of the assignment work, or student media piece has no meaningful role in the purpose of the assignment.	Student media piece constitutes a significant portion of the assignment work, or student media piece is a part of the assignment purpose.	Student media piece is the central work of the assignment, and it is meaningful to the purpose of the assignment.
Assignment description supports student success (8 pts)	Assignment description is likely to be insufficient for a significant portion of learners.	Assignment description should support widespread learner success, but there are one or two points for improvement.	Assignment description should support widespread learner success.
Appropriate technical tutorials are provided (links to existing tutorials, or built specifically) (4 pts)	No tutorials are provided, or those provided do not address the specific needs of the students.	Appropriate tutorials are provided, but there may be one or two tasks where students may lack support.	Appropriate tutorials are provided.
Rubric describes achievement levels for key assignment success criteria (4 pts)	Criteria items are inappropriate or poorly defined, or descriptions for most levels of success are ineffective	One criteria item may be of limited value or poorly defined, or descriptions for some levels of success may be ineffective	Suitable criteria items are well defined along with effective descriptions for each level of success